

Unit 6 网络社会

【词汇：电子设备 electronic devices/equipment】

(*注: device 为可数名词, equipment 为不可数名词)

<常用电子设备>

手提电脑 laptop

平板电脑 tablet

电子阅读器 e-reader

耳机 earphone/headphone

<特征>

蓝牙的 bluetooth

无线的 wireless

便携的 portable

轻便的 light

智能的 intelligent/smart

时髦的 stylish

<练习 1>

翻译: 比起传统媒体, 如今的电子设备更加智能和便携。

<练习 1 答案>

(注意不同搭配中, 单复数和比较级的用法)

参考翻译 1: Compared to traditional media, electronic devices nowadays are more intelligent and portable.

参考翻译 2: Compared with traditional media, electronic equipment now is smarter and lighter.

【词汇：新媒体平台 the new media】

➤ 搜索引擎 search engines

国内平台: Baidu 等

国外平台: Google, Bing 等

➤ 通讯软件 chat apps

国内平台: Wechat, QQ 等

国外平台: Whatsapp 等

➤ 社交平台 social-networking platforms

国内平台: Sina, Zhihu, Douban 等

国外平台: Instagram, Twitter, Facebook 等

➤ **视频网站 video websites**

国内平台: Bilibili, iQiyi 等

国外平台: Youtube, Netflix 等

➤ **电商平台 e-commerce platforms**

国内平台: Taobao 等

国外平台: Amazon 等

➤ **点评网站 review sites**

国内平台: Dazhongdianping 等

国外平台: Yelp, Tripadvisor 等

【段落: 新媒体平台使用经历简述】

<例>

I use **search engines** the most such as **Google and Bing** for **the latest teaching materials**.

Sometimes I would also use **social-networking platforms** like **Youtube** to **follow some of my favourite vloggers**.

【写作: 优缺点 Advantages and disadvantages / Pros and cons】

➤ **电商平台优缺点**

<优点>

E-commerce platforms have multiple advantages.

Firstly, the prices are **more affordable/desirable** with **discounts**.

Secondly, Customers can **compare/weigh** prices easily.

Finally/Last but not least, Customers can have things **delivered** to home.

<缺点>

However, there are also several disadvantages.

To begin with, customers can not **see or touch** the products in person.

Moreover, it is **risky** to pay by card online.

On top of that, to **return** the product is a big headache.

➤ **社交软件&平台优缺点**

<社交软件表达拓展>

With chat apps, we can chat with friends (和朋友聊天), make/start video calls (打视频电话), start group chats (发起群聊), subscribe official accounts (订阅公众号), read or write posts (看别人的朋友圈或自己发朋友圈), pay by scanning QR codes (扫二维码付款), or use mini programs (用小程序).

<社交平台表达拓展>

点赞 like

关注 subscribe/follow

取关 unfollow

粉丝 followers

网红 instafamous (网络语, 只适用于口语或非正式场合, 可做形容词或名词, 做名词时只有单数形式) / internet celebrities / influencers
 视频博主 vloggers

<优缺点>

Chat apps and social-networking platforms have multiple advantages.

Firstly, we can **chat with friends** anytime and anywhere.

Secondly, people can obtain useful information from some **official accounts**.

However, there are also several **disadvantages**.

To begin with, people may **get too addicted to / obsessed with** their phone.

Moreover, some information may be **unreliable**.

【语法：真实与非真实条件句】

➤ **零条件句：确定事实 If + do, do**

If you heat water to 100 degrees, it boils.

If you do not water your plant, it dies.

➤ **第一条件句：可能发生 If + do, will do**

If you pour water onto your computer, it **will be broken**.

If you do not water the plant, your mom **will be** angry.

➤ **第二条件句：①对现在的虚拟 If + did, would/should/could/might do**

②对将来的虚拟 If + were to/should do

①现在：

If I **were** an instafamous, I **would/should/could/might be** rich now.

②将来：

If I **became** an instafamous in the future, I **would/should/could/might travel** around the world.

If I **were to become** an instafamous in the future, I **would/should/could/might travel** around the world.

If I **should become** an instafamous in the future, I **would/should/could/might travel** around the world.

➤ **第三条件句：对过去的虚拟 If + had done, would/should/could/might have done**

If I **had known** better, I **would/should/could/might have studied** English harder.

If I **had known** better, I **would/should/could/might not/never have given up** my English skills.

◇ **总结 (would 为例)**

	if 从句	主句
0. 确定事实	do	do
1. 可能发生	do	will do
2. 现在&将来虚拟	did	would do
3. 过去虚拟	had done	would have done

<练习 2>

If I _____ (be) rich, I'd give a lot of money to charity.

Where would you live if you _____ (have) the choice?

If I keep quiet about the mistake, no one _____ (find out).

If I _____ (work harder), I _____ (go to) a better school.

My father is very decisive. If he says he's going to do something, he _____ (mean) it.

<练习 2 答案>

If I were rich, I'd give a lot of money to charity.

Where would you live if you had the choice?

If I keep quiet about the mistake, no one will find out.

If I had worked harder, I would have gone to a better school.

My father is very decisive. If he says he's going to do something, he means it.

<练习 3>

造句:

(第二条件句, 对**现在**虚拟) If I were rich, I ...

(第二条件句, 对**现在**虚拟) If I could travel back in time, I ...

(第三条件句, 对**过去**虚拟) If I had known the consequences, I ...

(第三条件句, 对**过去**虚拟) If I had made a different choice, I ...

<练习 3 答案>

(仅供参考)

If I were rich, I would travel around the world.

If I could travel back in time, I might invest in real estate.

If I had known the consequences, I could have worked harder.

If I had made a different choice, I should have lived a better life.